
Christel House India

Case Study



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Overview

Background

Challenges

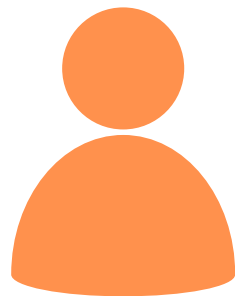
Solution

Result

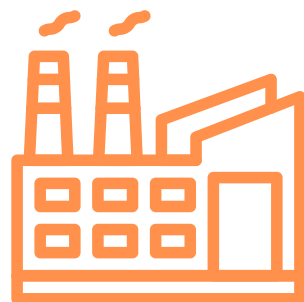
Conclusion



Overview



Christel House India



Non-Profit Organisation



Donor Management System

Zoho App Used : Zoho Creator

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Background

Christel House India, a non-profit organization dedicated to transforming the lives of impoverished children through education and holistic support, previously struggled with maintaining donor records, categorizing transactions, tracking targets and achievements, and managing donor interactions. This lack of organization hindered their ability to effectively engage with donors and track progress towards fundraising goals.

Donor Management application using Zoho Creator, designed to streamline donor records, transaction categorization, targets and achievements, and interactions. The application was developed by NYN IT Solutions, showcasing their expertise and commitment to delivering high-quality solutions.



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Challenges

Christel House India faced significant difficulties in maintaining and managing donor information using Excel, which led to inefficiencies and inaccuracies. The lack of a centralized system made it hard to track donor records, categorize transactions, monitor targets, and manage donor interactions effectively.

- **Donor Record Maintenance:** Difficulty in maintaining accurate and up-to-date records of donors.
- **Transaction Categorization:** Challenges in categorizing and tracking donations and other transactions.
- **Target and Achievement Tracking:** Inability to efficiently set, monitor, and achieve fundraising targets.
- **Donor Interaction Management:** Inefficient management of interactions with donors, leading to missed opportunities and poor engagement.
- **Informative Dashboard:** The need for an informative dashboard that provides a comprehensive overview of donor activities, transactions, and fundraising progress.
- **Excel Limitations:** Previously maintained all records in Excel, making data processing, analysis, and management cumbersome and error-prone.

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Solution

NYN IT Solutions provided a comprehensive Donor Management application using Zoho Creator, addressing the inefficiencies of Excel-based management. This solution streamlined donor record maintenance, transaction categorization, target tracking, and interaction management.

- **Automated System Development:** Created a comprehensive Donor Management application using Zoho Creator to streamline all aspects of donor management.
- **Donor Records:** Enabled efficient and accurate maintenance of donor records.
- **Transaction Categorization:** Implemented features to categorize and track donations and transactions seamlessly.
- **Target and Achievement Tracking:** Developed tools to set, monitor, and achieve fundraising targets effectively.
- **Donor Interaction Management:** Enhanced the ability to manage interactions with donors, improving engagement and relationships.
- **Informative Dashboard:** Designed an informative dashboard providing a comprehensive overview of donor activities, transactions, and fundraising progress, offering finalized yearly visibility and insights.

Result

- **Improved Efficiency:** The automated system significantly improved the efficiency of managing donor records and transactions.
- **Enhanced Accuracy:** Accurate categorization of transactions and maintenance of donor records.
- **Target Achievement:** Effective tools for setting and achieving fundraising targets.
- **Better Engagement:** Improved management of donor interactions, leading to better engagement and stronger relationships.
- **Operational Impact:** The quality of work delivered by NYN IT Solutions has surpassed expectations, making a significant positive impact on our operations.
- **Comprehensive Insights:** The informative dashboard provided comprehensive visibility into donor activities and fundraising progress, aiding strategic decision-making.

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Conclusion

NYN IT Solutions delivered a sophisticated Donor Management application for Christel House India, leveraging Zoho Creator to streamline donor records and interactions from Excel to an efficient, automated platform. The solution includes innovative modules and an informative dashboard for enhanced visibility and control over donor management processes.

Their exceptional professionalism and technical prowess exceeded expectations, resulting in significant operational improvements and enhanced donor engagement. This collaboration underscores NYN IT Solutions' commitment to delivering high-quality, customized solutions that drive efficiency in the non-profit sector, enabling organizations like Christel House India to focus more on their mission and less on administrative burdens.



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